

MEDIA RELEASE

Monday February 12<sup>th</sup> 2018

## **Mother's Day Classic...BIGGER AND BETTER IN 2018**

The 5<sup>th</sup> Anniversary of the Toongabbie/Traralgon Mother's Day Classic (MDC) on Sunday May 13<sup>th</sup> is set to break a record raising funds for breast cancer research. Local organisers are predicting a rise in fundraising which has seen over \$26,500 donated over 4 years..2018 should be the year we break records in numbers participating and funds raised.

***Wilson Property have kick started the fundraising with \$1000 and are urging others to match their generosity. Owners Ben and Sheree Wilson said today "how important that funding link is to the prevention and inevitable cure of this disease that affects so many in our community, and we are delighted to assist in any way we can."***

The 5th Anniversary event is also raising the awareness of men's breast cancer which also affects men , has no breast screening program and has a family history risk factor. Organisers ask that women "frock up "in pink and men wear blue...make it loud and colourful.

Now is the time to start fundraising for that extra dollar that means so much for research into this insidious disease that cuts short so many lives annually in Australia.

A 5<sup>th</sup> Anniversary cake will be shared with participants to thank them for their efforts and participation and sponsors Wilson Property are donating a grab bag of important information about men's and women's cancer preventatives .. Prizes for the best dressed Mum, best dressed Man ,best dressed Child and best costumed dog will be awarded on the day thanks to the generosity of our long term sponsors.

We also welcome the contribution from the Latrobe Valley Prostate Cancer Support Group who will be on site at Glengarry to supply awareness advice to the community.

***REGISTRATION IS NOW OPEN and we ask that everyone register early and online to save time for organisers and participants on the day.***

***...<http://www.mothersdayclassic.com.au/eventmap/Toongabbie-traralgon/>***

More information on the event can be found at this website address including a wonderful photo of last year's participants at the Glengarry Railway Station Platform.

OUR SPONSORS ARE AS FOLLOWS.. Please support them as they support the MDC Event annually.

***Latrobe City Council, Wilson Properties ,Glengarry Hotel, Manny's Market, Brown Wigg Traralgon, Prorent , Veolia. Gippsland Plains Rail Trail Committee of Management.***

**FURTHER INFORMATION..Helen Hoppner 51489214, 0429924395 Karen Blomquist 0467030791**

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